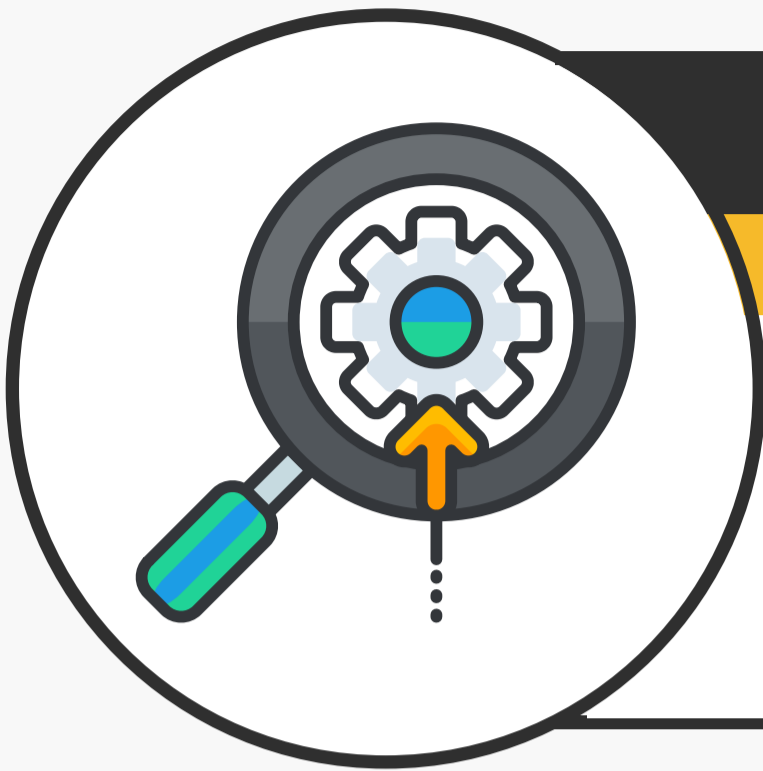


The Knowledge Exchange Role

within an IMPLEMENTATION SCIENCE Framework



EXPLORATION

FOCUS: Engage key stakeholders; create readiness for change

- ✦ Facilitate development of project knowledge exchange plan
- ✦ Support identification of key stakeholders
- ✦ Collaborate on development of key messages about the intervention and associated implementation supports
- ✦ Support evidence needs and evidence-informed decision making processes



INSTALLATION

FOCUS: Active preparation for implementation; define intervention components and related impacts for stakeholders

- ✦ Refine key messages related to the intervention and implementation process
- ✦ Enact communication mechanisms that inform and prepare stakeholders for implementation of the new practice



INITIAL IMPLEMENTATION

FOCUS: Maintain and improve implementation; ensure early learning informs enhanced implementation; communicate implementation and intervention impacts; ensure sustainability

- ✦ Support development of training/orientation materials for staff implementing as required
- ✦ Enable identified feedback processes as needed
- ✦ Develop and implement mechanisms to inform stakeholders about implementation progress and learning
- ✦ Support sustainability structures



FULL IMPLEMENTATION

FOCUS: Build stakeholder capacity to implement; create processes to monitor implementation; put intervention in place

- ✦ Share out implementation experience and practice-based evidence
- ✦ Develop and implement ways to share outcomes
- ✦ Connect back with researchers/others (close the loop)